

The 80<sup>th</sup> Anniversary of Suan Sunandha Rajabhat University  
"International Conference on Innovation, Smart Culture and Well-Being" (ICISW2018),  
November 8<sup>th</sup>, 2018,  
Suan Sunandha Rajabhat University, Thailand



**Dear** Wissawa Aunyawong, Vatunyu Choopak

On behalf of the organizing committee, I am pleased to inform that your abstract has been accepted and pleased to invite your participate in The 80<sup>th</sup> Anniversary of Suan Sunandha Rajabhat University "International Conference on Innovation, Smart Culture and Well-Being" (ICISW2018), which will be held at Suan Sunandha Rajabhat University, Bangkok, Thailand, on the 8<sup>th</sup> November 2018.

**Paper title:** THE NEED FOR FURTHER STUDY IN BACHELOR OF BUSINESS ADMINISTRATION IN INTERNATIONAL LOGISTICS MANAGEMENT PROGRAM OF THE STUDENTS IN EASTERN THAILAND

**Type of presentation:** Oral

**Paper ID:** ICISW2018\_O\_16

Please remind that the process of submission for proceeding conference and full paper publishing is separated. Full papers need to be evaluated and formatted after conference date and you will receive further information for full paper submission by email. After review process, all selected papers will be published in the journals on <http://journal.ssrui.ac.th/>, which was indexed by Asian citation index (ACI), Thai citation index (TCI) and Google Scholar.

A handwritten signature in blue ink that reads "Suwaree Yordchim".

Asst.Prof.Dr.Suwaree Yordchim  
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